



VIP ★★★★★ PARTNER PROGRAM



Local shops



Mobile Installers

VIP

“Tirebuyer is an integral part of my business to help bring in new customers. We’re seeing customers from the e-commerce segment who have not previously used our shop.”

Billy Lackey,
Waldorf Tire Pros General Manager
VIP Installer Since 2022

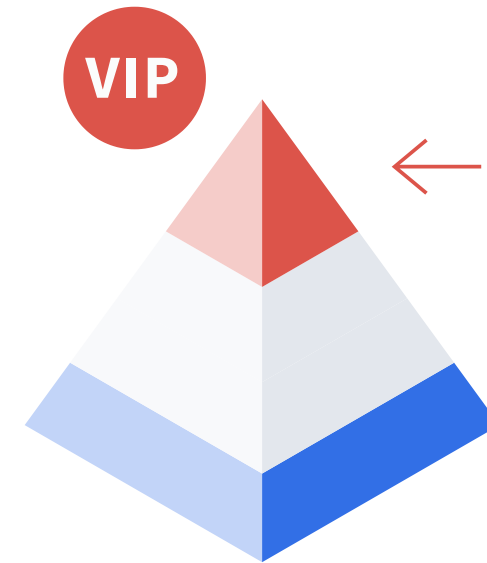
WALDORF | **TIRE PROS**
AUTO CENTER

Our VIP Partner Program



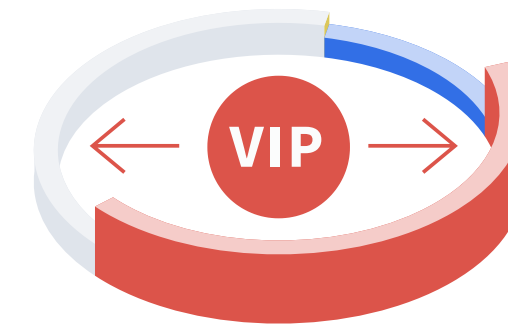
Guaranteed minimum monthly volume

- Guaranteed no-risk model. Pay nothing until you hit your target number of quarterly installations



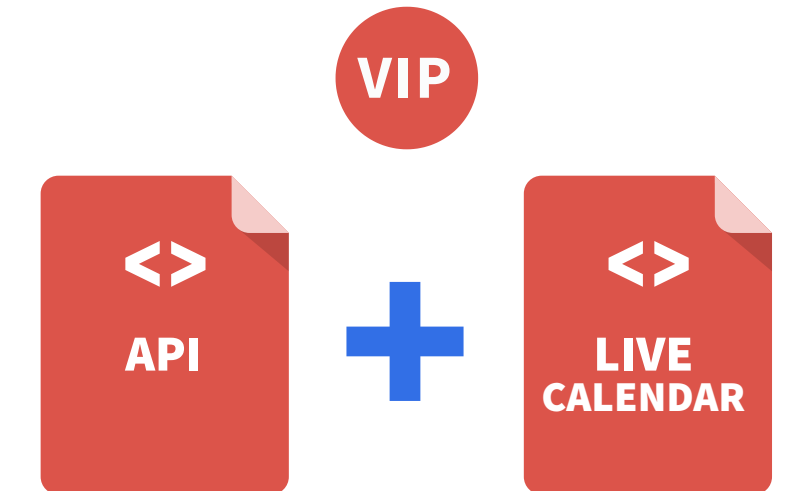
VIP premium listing

- Prime placement at the top of results for searches in your local area
- Opportunity to offer your shop's other services as add-ons



Exclusive territory

- We limit the number of VIP installers within each ZIP code, and the shop closest to the customer always shows first



Live calendar

- Customers always see your shop's availability in real time via Treadsy's API or partner portal



Premium Placements



80% of customers select from the top 5 listings maximizing revenue opportunity



Links to an optimized page to showcase your shop with imagery and bio

VIP Partner Agreement



Agreement

- Initial six-month term
- Agreement auto-renews every six months
- 3-month notice required for termination



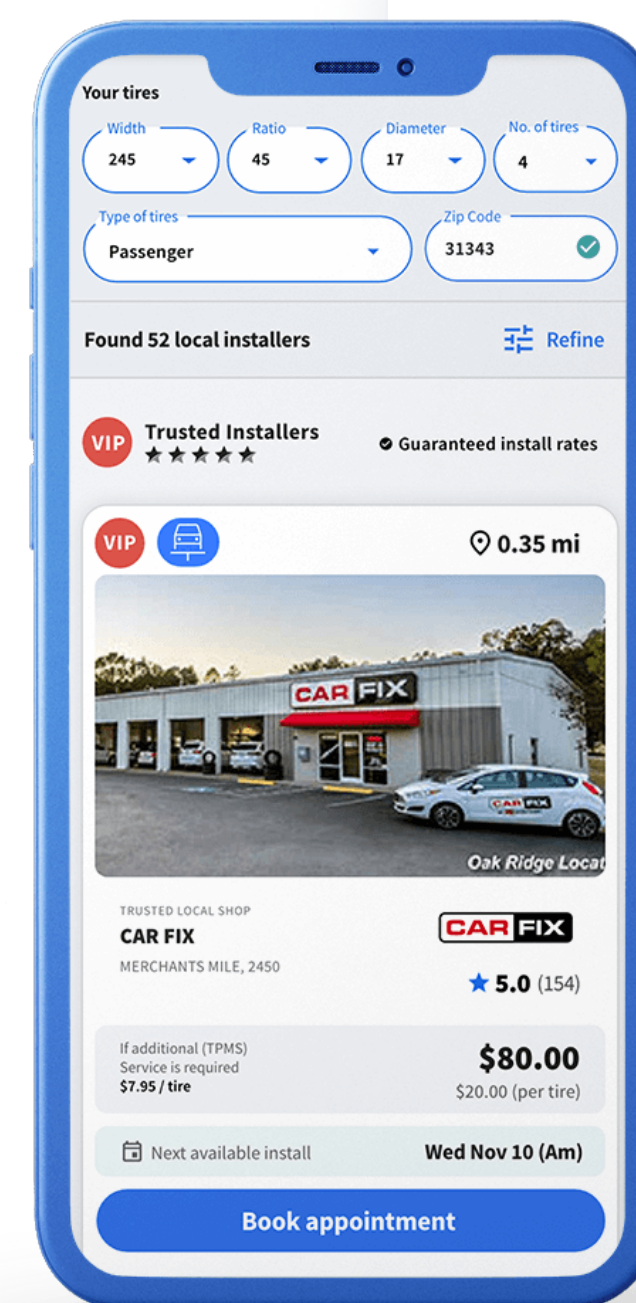
Monthly Fees

- No up-front costs
- Tire installation volume in first quarter generates the fee structure for the following quarter



No risk proposition

- If we don't deliver, fees are reduced
- The next quarter is free of payments for anything less than 50% of units delivered



INCREASED CUSTOMER FOOTFALL



GUARANTEED INSTALLATION VOLUME



PREFERENTIAL VIP LISTING



TRUSTED PARTNERS ONLY



SELL ADDITIONAL SERVICES

VIP Partner Fees

- ✓ The standard quarterly VIP Installer fee is \$600.
- ✓ Treadsy aims to deliver 90 or more tire installations per quarter.
- ✓ If Treadsy doesn't deliver a minimum of 44 tire installations per quarter, you don't pay anything.
- ✓ Additionally, the \$600 fee doesn't increase until Treadsy generates 112 or more tire installations per quarter.

TIRE INSTALLATIONS
PER QUARTER



VIP MONTHLY FEE



Approx. 44 installations or less

3 MONTHS FREE

Approx. 45 - 67

2 MONTHS FREE

Approx. 68 - 89

1 MONTHS FREE

Approx. 90 - 111

\$200 MONTHLY FEE

Approx. 112 - 135

\$250 MONTHLY FEE

Approx. 135 - 179

\$275 MONTHLY FEE

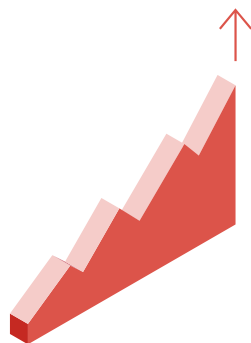
Approx. 180 - 269

\$300 MONTHLY FEE

Approx. 270 or more

\$350 MONTHLY FEE

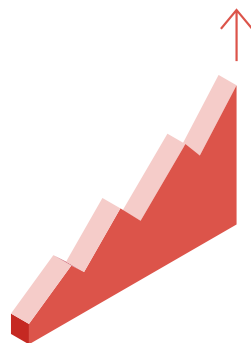
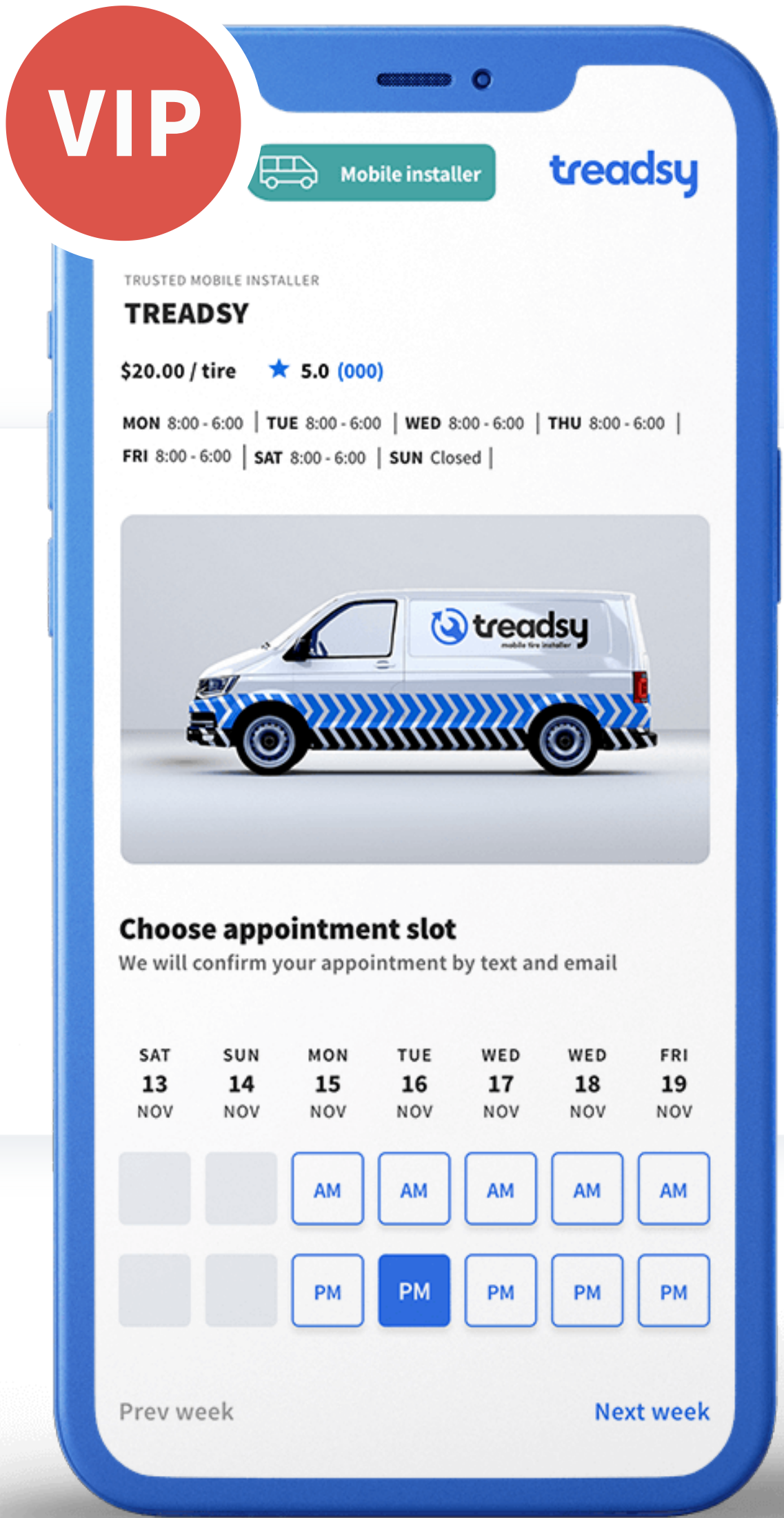
What can you expect?



211%

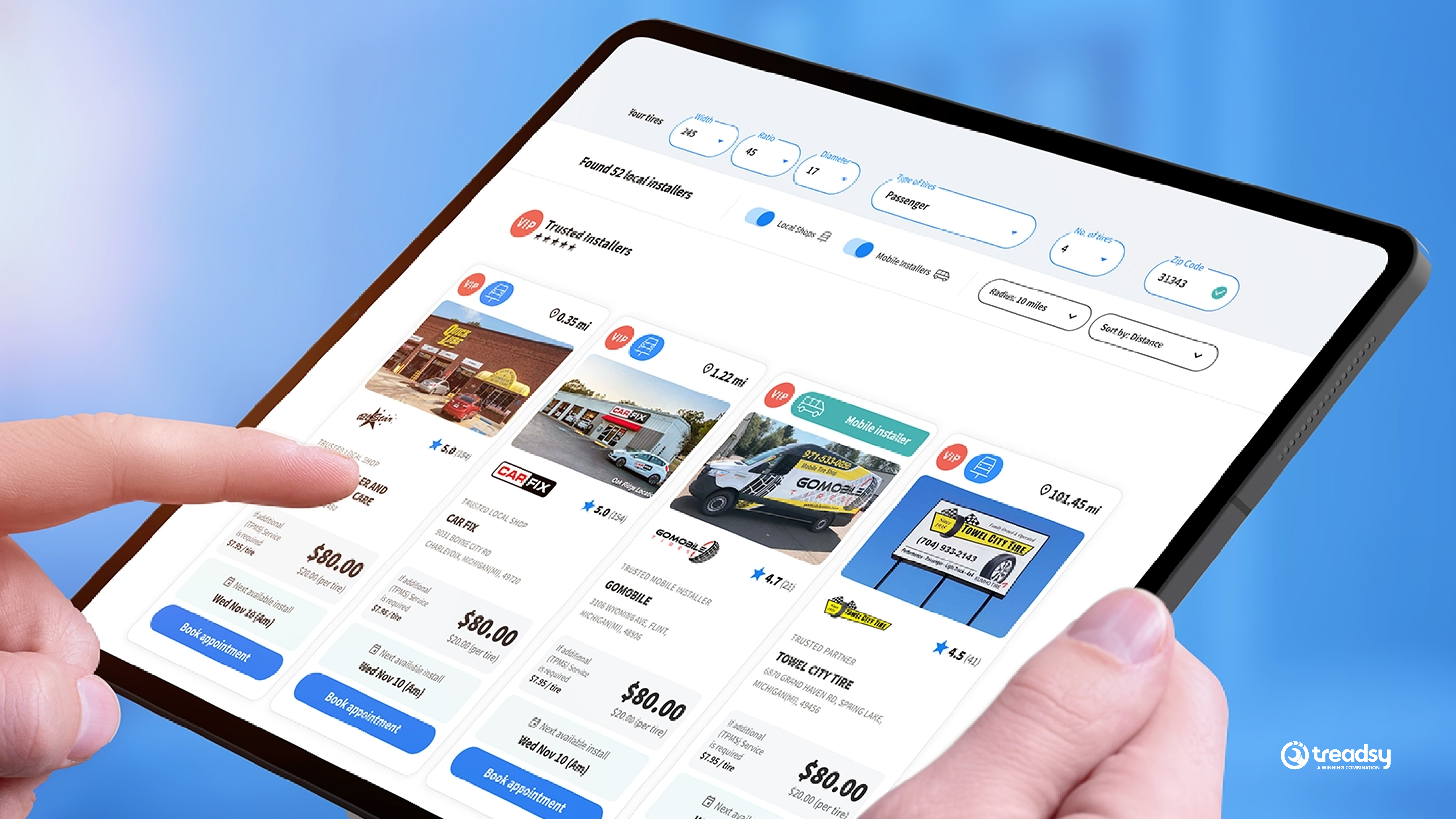
In the first 6 months since launch, our VIP Network saw a 211% increase in installed units*

*Results will vary by partner



260%

Some partners saw a 260% increase in unit volume, resulting in more volume in their first 4 months, compared to the previous year*



Your tires

Width: 245

Ratio: 45

Diameter: 17

Found 52 local installers

Type of tires

Passenger

Local Shops

Mobile Installers

No. of tires

4

Zip Code

31343

Radius: 10 miles

Sort by: Distance

VIP Trusted Installers

VIP

0.35 mi

5.0 (154)

TRUSTED LOCAL SHOP

WHEEL AND CARE

VIP

1.22 mi

5.0 (154)

TRUSTED LOCAL SHOP

CAR FIX

9031 BOYNE CITY RD
CHARLEVOIX, MICHIGAN(MI), 49720

VIP

Mobile installer

4.7 (21)

TRUSTED MOBILE INSTALLER

GOMOBILE

3106 WYOMING AVE, FLINT,
MICHIGAN(MI), 48806

VIP

101.45 mi

4.5 (41)

TRUSTED PARTNER

TOWEL CITY TIRE

6870 GRAND HAVEN RD, SPRING LAKE,
MICHIGAN(MI), 49456

If additional
(TPMS) Service
is required
\$7.95 / tire

\$80.00

\$20.00 (per tire)

Next available install
Wed Nov 10 (Am)

Book appointment

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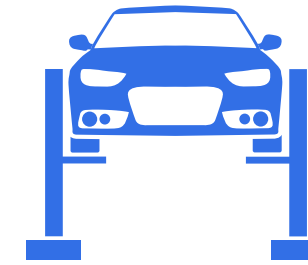
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Book appointment

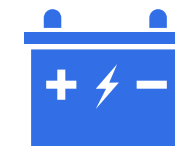


Future Developments

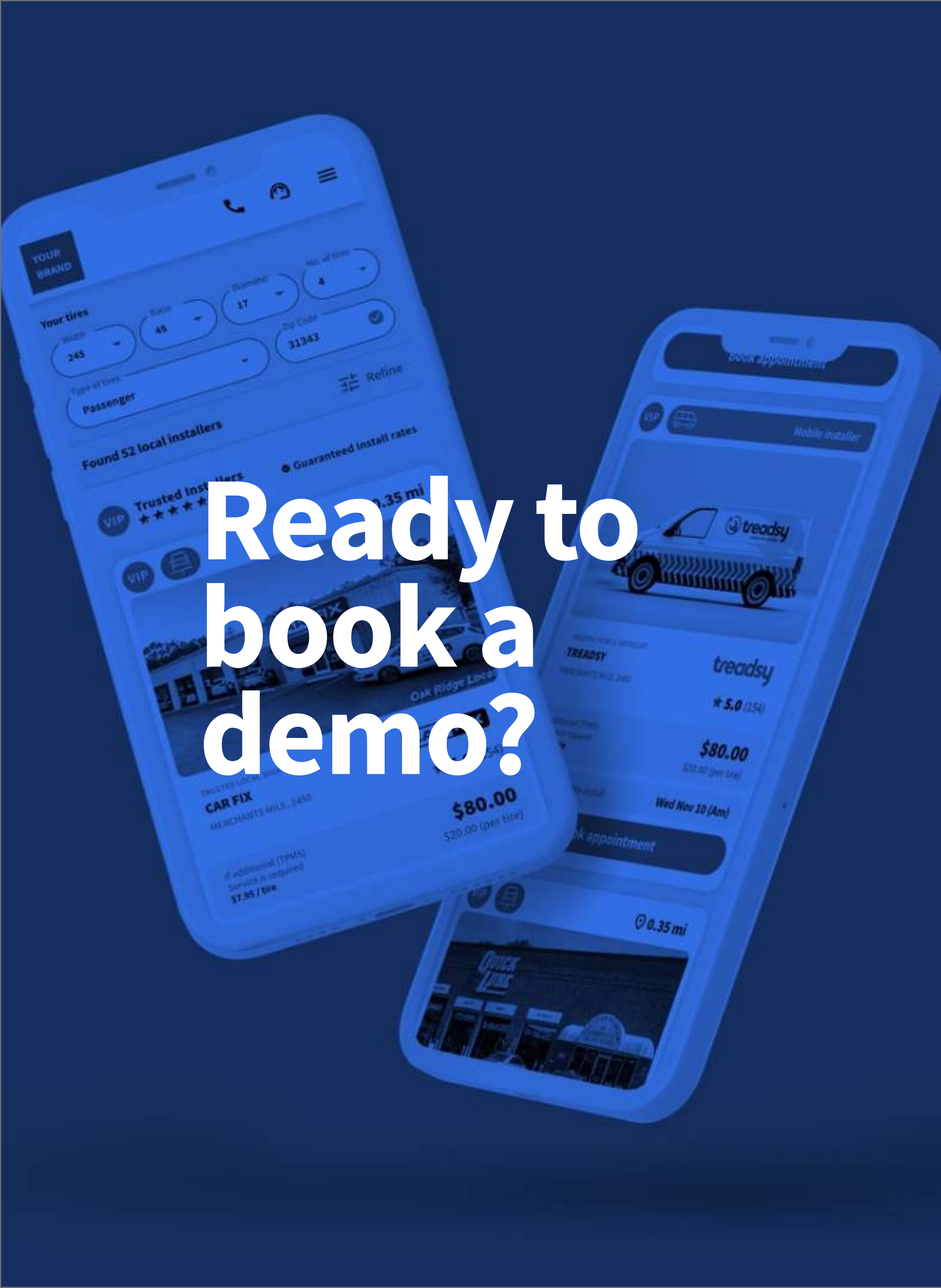
We are always working to improve our Treadsy offering, to provide a better experience for customers and to help you grow your business.



We're currently developing the capability to include extra services when a customer is making an installation appointment at checkout.



This gives them the option to top up their screen wash or have their A/C checked while their new tires are being installed and allows you to scale up your business faster.



Ready to book a demo?

Contact us
at info@treadsy.com to get started.